



INFO



EXPRESS



2022



SEPT



OCT



NOV



DEC



jcimacao_INFOEXPRESS



jcimacao:

This is the end of the year 2022. Let's go and recap some of the most memorable events and moments of the last couple months of this inspiring year. We are wrapping up this year with a bang!

#infoExpress #issue03#2022
#recover#reunion #restart

Publication Team Members of 2022 Info Express

Advisors



JCI Senator
Jim Wong



JCI Senator
Siana Ng



JCI Senator
Jonathan Lo

Supervisor



JC Grace Cheong

Technical Support



JC Kevin Ng



JC Eileen Sou

Chief Editor



JC Tony Chan

Secretary & Treasurer



JC Yuty Tam



JC Shelly Teng

Journalist



JC Aiko Chao



JC Kitty Tam



JC Rain Hon



JC Candy Yeung



Amy Fu



JC Leng Fong

Graphic Design



JCI Senator
Charles Tam

Message from Chief Editor – Tony Chan

This book aims to share every little things of JCI Macao in the year to let more people to know about us. During epidemic, we have not stopped bringing positivity to our community, to carry out JCI mission and vision. We strive to use new methods to find new directions in this tough circumstance.

In the new year, we look forward to achieve more, to break through and to explore more possibilities.

Info Express is an official publication of JCI Macao, China, which is published and printed in Macao SAR. The logos, all contents and photos should not be utilized without permission from the publisher.

Publisher

Junior Chamber International Macao, China

Address: No.7 Rua da Santa Clara, Edificio Ribeiro 2-A, Macau SAR

Tel: +853 28565218 Fax: +853 28715347

Website: <http://www.macauijc.com.mo>

Email: macao@jci.cc



CONTENT

International

JCI World Congress 2022 - Hong Kong	2
---	---

Membership

Trainers' Forum	4
Training 201	4
2022 Training Arena - 1	5
2022 Training Arena - 2	5
2022 Training Arena - 3	6
Christmas Joint Fellowship Gathering	7

Community

JCI Active Citizen Day.....	8
Celebration of the 73rd Anniversary of the Founding of the People's Republic of China	8
2022 JCI Macao National Convention	9
JCI Academy, JCI RISE	10



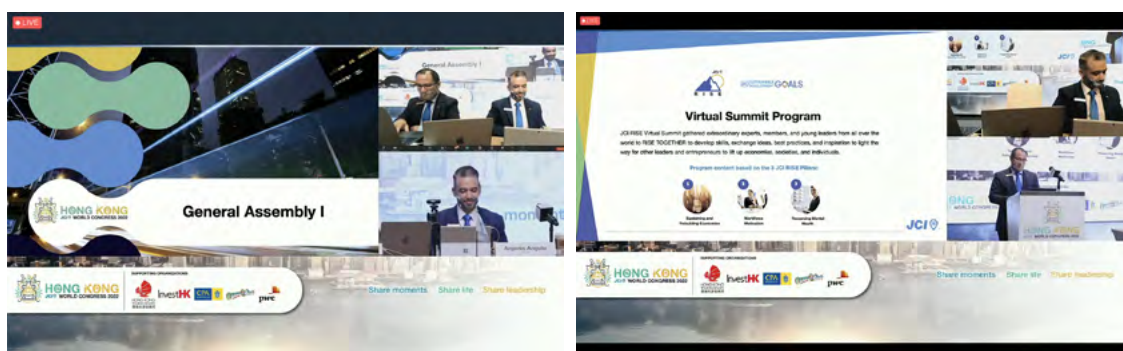
INTERNATIONAL

JCI World Congress 2022 – Hong Kong

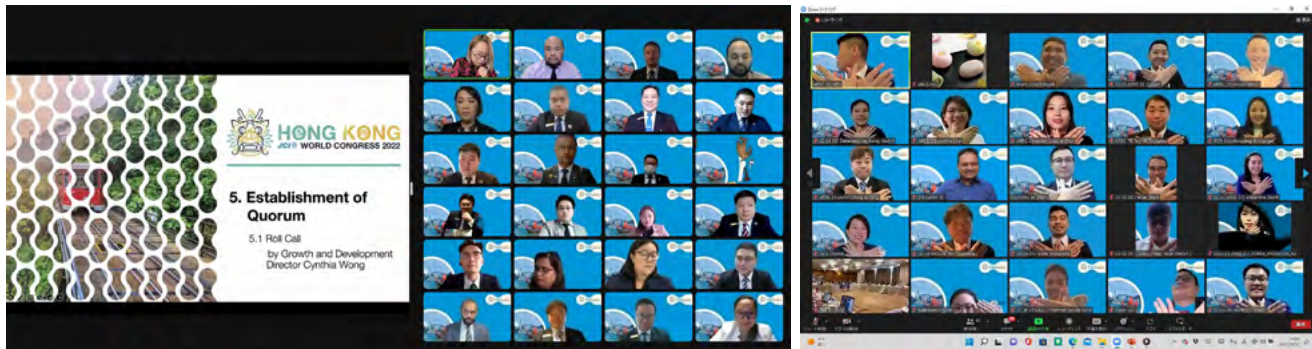


The 2022 JCI World Congress was held in Hong Kong on 31 Oct to 4 Nov. JCI Macao, China had a group of 28 representatives attending the virtual world congress.

From 31 Oct to 4 Nov, there are several sections including 3 sections of General Assembly, delegates had witnessed the caucus by 2023 JCI President Candidate and Executive Committee candidates. JCI Senator Viktor Ómarsson from Iceland has been elected as the 2023 JCI President. In Addition, it has been confirmed that Taoyuan in Taiwan will be hosting the 2024 JCI World Congress



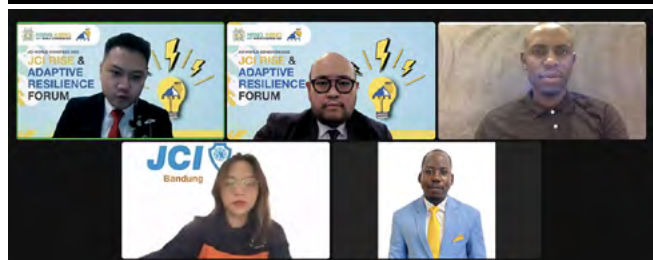
INTERNATIONAL



Training & Skill Development is a very important and valuable part of JCI. JC Elvis Chao from JCI Macao, China conducted a skill development course at a global stage. His topic is, "Color" your project: Psychology of Color in Marketing & Branding.



The 2nd Asia Global Solution Summit are also the highlight part of this year World Congress, the forum begins with a keynote lecture regarding the world's latest situation: Area representatives present their efforts and share the policies regarding the problem. The forum aims to implement a new framework to overcome the crisis; work together for a sustainable world.



International Affairs Team from JCI Macao, China along with a few members formed, "Macao Top Gun", to participate in the Sustainable Tourism (World Class) Video Competition. The team won First Place in the Competition! Congratulations to the team!

JC Aiko Chao



SUSTAINABLE TOURISM: VIRTUAL TOUR CONTEST (WORLD CLASS)

A Virtual Tourism Contest was conducted earlier and entries were received globally including Germany, Finland, Macao, Nepal and Taiwan. Congratulations to all winning teams below:

Champion: "Macao Top Gun" by JCI Macao, China
1st Runner Up: "Chic Taichung" by JCI Kao Du
2nd Runner Up: "Kayaking on the Love River of Taiwan" by JCI The Port

JOIN VIRTUAL TOURS HERE:



MEMBERSHIP

Trainers' Forum



Trainers' Forum was held on 8th Oct as part of 2022 National Convention, and it was hosted by National Training Institute at JCI Macao Office. The certificated trainers were invited to participate in the discussion. Variety of topics about NTI and trainers' development are the discussed, including followings: program development for trainers' careers path and JC members who are intended to be trainers; develop a series of trainer program to train and develop more excellent trainers locally. At the same time, the academy database should be integrated and expanded more actively.

JC Shelly Teng

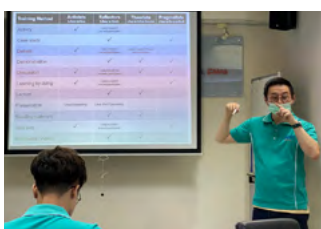


Training 201

JCI Macao, China organized Training 201 on 29th September 2022. It was conducted by Head Trainer Catherine Sun and Assistant Trainer José Chan Rodrigues and attended by 15 participants from Pan Mac Junior Chamber and Hou Kong Junior Chamber.

Training 201 is the follow up course to Training 101 and the second course under JCI Macao's Trainer's Certification Programme. Training 201 provides the participants with knowledge on how to analyze which training method would be effective for their training course and how to manage their time during a training. The participants were also reminded on using PPT slides, as well as using activities during a training. It is hoped that the participants will apply the knowledge they have gained from Training 201 when preparing for a training course in order for them to conduct their training courses more professionally and make them more centered for their participants.

JC Aiko Chao



MEMBERSHIP

Training Arena 1

Training Arena is a good opportunity to practice your training skills, gain training hours, as well as receive feedback on your training for further improvement.

The 1st session of Training Arena had already been held on 1st Sept. Topics are "Game Master" by JC Dicken Ng of JCI Pan Mac and "Get Started Live Streaming" by JC Jose Chan Rodrigues from JCI Hou Kong.

The two trainers started with the content which they are familiar with, and introduced the definitions of "Game Master" and "Get Started Live Streaming" to the participants, as well as the possibility of bringing them into JC's projects, training, conference affairs, and even into personal business and life.

JC Shelly Teng



Training Arena 2

Training Arena Round 2 was held on 27th October. There are 2 different topics shared by two trainers on that day.

JC Mengfai Leong from JCI Pan Mac shared topic of "Content Marketing", sharing the importance of commercial marketing, covering the trend of content marketing.

The second section was conducted by JC Edmund Chang from JCI Hou Kong. He shared the topic in "Event Risk Management", sharing the experiences of managing the uncertainty faced when organizing events, methods to minimize the risks.

JC Aiko Chao

MEMBERSHIP



Training Arena 3

The final session of Training Arena this year had already been held on 15th Dec. JC Kelvin Leung of JCI Pan Mac had his topic on "Digital Content Creation", covering the magic of digital content promotion, the steps on creating it and the effectiveness on projects; followed by JC Rex Tang also from JCI Pan Mac, with the topic on "Stress Management", who provided an understanding on the source of stress, methods to reduce stress to improve life control and to promote a healthy life.

Stay tuned for more training opportunities! If you are interested to be a trainer, please contact JC Victor Leong, Chairperson of NTI.

JC Tony Chan



MEMBERSHIP

Christmas Joint Fellowship Gathering

In this festive season, JCI Macao and our LOMs, JCI Pan Mac, JCI Hou Kong and SMA, are gathered together with our families and friends to celebrate Christmas on 10th December, 2022 at Macau Fisherman's Wharf Convention and Exhibition Centre. This year, our theme is "Green Code with Red fire". We hope to wrap up the year of 2022 with a vibrant and energetic vibe. Participants are to dress up in traditional Christmas colour: Green and Red.

We invited our Presidents and our past presidents to this joyful event. We have over 110 members and their friends and family join us. We have had a great time and great food and beverage together. We had exciting activities like games, gift exchange and lucky draws. Every guest enjoyed our game sections. We also distributed gifts for the children. Looking at all their smiles warms up all our hearts and reminded us of our JCI mission: to provide development opportunities that empower young people to create positive change. And we do it for them, our future generations.



It was an amazing party and wish we can get rid of the green health code very soon and welcoming the sparkling New Year likes red fire.

JC Shelly Teng & Amy Fu



COMMUNITY

JCI Active Citizen Day

The annual event "2022 Active Citizens Day JCI Week" organized by the Junior Chamber International Macao was successfully held on 10th December at the Everyone Stray Dogs Macau Volunteer. The staff introduces the facilities and dog-kissing experience activities, participants learn to enhance their thinking on life education and bring positive impacts to the community.

There were 25 members and Macao residents joined the event and experienced the way of getting along with animals. They understand that the participation of animals in life can bring physical and spiritual benefits to human beings. The participants will strengthen the education of life equality and reduce the source of being abused. In recent years, the epidemic has led to an increase in negative emotions. Through this event, they have different

views on the way they treat people and things, which has a positive impact on the meaning of life. They should use themselves as an example to spread positive Energy and love for animals.

JC Kitty Tam

*Celebration of the 73rd Anniversary of the Founding of the People's Republic of China*

JCI senator Jim Wong, President of JCI Macao, China and the two affiliated Local Organization Presidents, JC Jun Chan from JCI Pan Mac and JC Adelina G. Carvalhosa from JCI Hou Kong were invited to attend the National Day Flag Raising Ceremony and Reception.

JC Shelly Teng



2022 JCI Macao National Convention



It is my honor to be the 2022 JCI Macao National Convention Director. Although it is an annual event that we host every year, however, it is as important as the Inauguration Ceremony in the beginning of year. Being the National Convention Director, it gave me the opportunity to understand more about the meaning of the National Convention event structure. As in the past, although the National Convention event structure is very fruitful, some of the events are still far away to join in, like the Senator Dinner, Trainer Forum and etc., only to work in the NC OC, but do not understand what's going on.

The 2022 JCI Macao National Convention event structure has been extend the duration from 2 days event to 3 days event this year, it's provide more time to the participants to join in the event and have more discussion sections during each section.

Last but not least, thank you for the trust of 2022 JCI Macao President JCI Senator Jim Wong, JCI PAN MAC President JC Jun Chan to let me have the opportunity to be the Chairperson. Moreover, without the NSG JC Grace Cheong, Hou Kong HS JC Sean Ao and all the OC members, the 2022 JCI Macao National Convention would not be as successful as we have done. And also thanks for all the advisers that they have giving advice, and for pointing out those items that we need to take care of.

Lastly, thank you all to joining the 2022 JCI Macao National Convention event. Without your participation, all of our efforts became nothing. Wish you all have a fruitful 2023!

JC Wilson Lok





JCI Academy, JCI RISE

2023-2027 JCI Strategic Plan has been adopted during the 2022 JCI World Congress in Hong Kong. The Key Theme of the Strategic Plan is: “Developing Leaders for a Changing World”.

The listed frame of the plan and strategies are contributed at all levels within the organization.

The Frame of the plan surrounds the Four Areas of Opportunities:

- International Cooperation
- Business & Entrepreneurship
- Individual Development
- Community Impact



And Four Key Strategies outlined how each annual plan of action to create impact in the Four Areas of Opportunities:

- Brand Awareness and Visibility
- Leadership Development
- Open, Efficient and Sustainable Structure
- Data-Driven Innovation

Brand Awareness and Visibility

An aggregate of all means of outreach, marketing, organic reach, word of mouth and media coverage

International Level

- Increase Placement of JCI in:
 - International Media
 - Publication
- Promote Unity of Messaging
- Improve the Value of:
 - Global Events
 - Products
- Enhanced Partnerships

National Level

- Placement within:
 - National Media
- Developing Robust Social Networks
- Global-Level Programs into National Level Flagship Programs
- Providing Clear Avenues for Communication from National to Local Level

Local Level

- Develop Communications Plans
- Enhance Local Media Presence and Partnerships
- Promote Local Members' actions to National Organization and JCI Internationally

Some Key Performance Indicators (KPIs)

- Increase **Social Media** followers by **5%** on all channels besides Facebook
- **Organic Engagement %** increases by **2%** from 2020.
- **10%** growth of participants at **in-person & online events** each year
- Downloads of **tools for local organizations**
- and more...



Leadership Development

Focus on the recruitment, retention and development of new members and the 4 areas of development opportunity

International Level

- Enhance:
 - 4 Areas Conferences
 - World Congress
 - Other Programs
 - Trainings
- Projects including but not limited to:
 - Global Leadership Masterclasses
 - CDE
 - TOYP

National Level

- Enhance the JCI Analytics Program
- Organize JCI Action Framework Trainings
- Follow up on problems cases per area within a clear timeline and solutions
- Streamline procedures to open new Local Organizations

Local Level

- Highlight need to focus on quality over quantity
- Encourage recording membership development metrics
- Connect with members directly
- Focus on the four areas of opportunity and holistic career paths

Some Key Performance Indicators (KPIs)

- **Global annual membership** growth **5%** minimum
- **10%** Growth for Area B (Asia and the Pacific)
- **Membership satisfaction rate of 90%** from global membership surveys
- **50%** of members in NOs **will attend JCI trainings & Masterclasses**
- **90%** of all **national organizations** retained each year
- **At least 1 action** in each LO aligned with each **4 Areas of Opportunity**
- And More...



Open, Efficient and Sustainable Structure

JCI will be an organization that welcomes new members with opportunities for the future and creates efficient system of operation

International Level

- Diversify revenue streams beyond membership
- Ensure JCI WHQ is a top workplace
- Create HR Capacity to match JCI's global endeavors

National Level

- Ensure leadership opportunities widely accessible
- Provide clear leadership trajectories
- Collaborate with key partners

Local Level

- Provide a diverse array of opportunities for members
- Seek out local funding and grants
- Provide structure for new projects

Some Key Performance Indicators (KPIs)

- **Revenue** growth of **10%** per year in global budget
- **5%** of the global budget invested in growing capacity
- Grow number of **corporate partners** to 7 by 2027
- And More...



Data-Driven Innovation

Utilize the latest digital technologies to remain agile and provide value to members, stakeholders and partners

International Level

- Conduct Market Research
- Incentivize member feedback
- Invest in business monitoring tools

National Level

- Keep records of programs and participants
- Conduct knowledge transfers
- Regular surveys of members

Local Level

- Collect data relating to projects, attendance of events and programs
- Relay data to National Database

Some Key Performance Indicators (KPIs)

- At least **100,000** active users on **JCI Virtual Community (JVC)**
- **Accurate** attendance **reports** and **feedback** from all international events
- **3%** of member completing **membership satisfaction surveys**
- And More...



In addition, the new Mission and Vision were also adopted during the World Congress:

MISSION

To provide leadership development opportunities that empower young people to create positive change.

VISION

To be the foremost global network of young leaders