

INFO EXPRESS

2022 Issue 02



jcimacao



jcimacao:

Now that 2022 is halfway over, let's look at what JCI Macao, China has in store for us, as well as what to watch out for and events to attend. During this period, we have planned a number of business, training, community, and international events and interviewed restaurant owners and JCI Senators about their business experiences and journeys as Jayceettes.

#InfoExpress #Issue02 #2022

#recover #reunion #restart

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This book aims to share every little things of JCI Macao in the year to let more people to know about us. During epidemic, we have not stopped bringing positivity to our community, to carry out JCI mission and vision. We strive to use new methods to find new directions in this tough circumstance.

In the new year, we look forward to achieve more, to break through and to explore more possibilities.

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INTERNATIONAL



2022 JCI Asia-Pacific Conference SakaiTakaishi

The 2022 JCI Asia-Pacific Conference was held in SakaiTakaishi, Japan on 26th – 29th May. Due to the impact of the COVID-19 epidemic, the Conference took place in SakaiTakaishi and virtually.

There were a total of 33 delegates from JCI Macao, China participating. During the 4 days conference period, Macao delegates participated in many events.



National President Meeting Opening Ceremony Welcome Night

On the first day, NP JCI Senator Jim Wong attended the National President Meeting, he reported the status of JCI Macao, China.

In the evening, delegates attended the opening ceremony, a wonderful march-in from all national presidents. Let's witness the marvelous moment of JCI Macao, China President JCI Senator Jim Wong.

After the opening ceremony, JCI Japan welcomes all delegates from around the world to join the 2022 ASPAC. Join us and experience a night of entertainment and performances.



Conference Assembly I

Duty Hour by JCI President Argenis Angulo APDC Meeting JCI World Public Speaking Championship Preliminary First Timer Sharing.

Conference Assembly I allows JCI VPs and other officers to report their designated area's situation to all delegates.

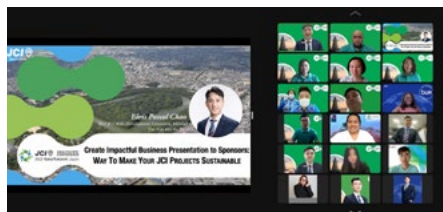
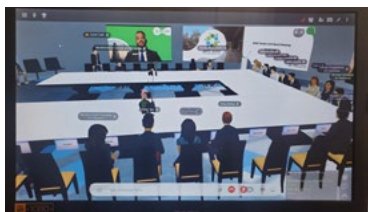
JCI President Argenis Angulo shared the topics

happening in the world to all delegates.

APDC Councilors and Development Officers had a memorable year to assist their assigned countries and the opportunity to create valuable friendships in the Asia Pacific area. JCI Macao has 4 members (1 CL & 3 DOs) in the 21-22 APDC, in which they have gained precious friendship with other JC members and exchanged all kinds of knowledge.

JC Elvis Chao represented JCI Macao, China attending the JCI World Public Speaking Championship.

There must be a first time for everything, including ASPAC. For first timers, there are missions for each of you. Let's recap some special moments for Macao first-timers.



Joint Board Meeting Senator Board Meeting Japan, Malaysia and Hong Kong Night [Special Event] Mini Macao Night

Joint Board Meeting with JCI Japan and JCI Mongolia respectively to exchange projects and ideas.

Congratulations JCI Senator John Lu to be elected as the new ASPAC Senate Board Director.



There are good opportunities for a cultural experience on national night. A mini Macao Night is held for our delegates who wish to provide a physical experience for joining ASPAC.





Conference Assembly II Online Training Award & Closing Ceremony Actively Engaged ASPAC Award

Second part of the Conference Assembly shared that future events like the 2022 Hong Kong World Congress, 2023 ASPAC at Jakarta, Indonesia, were being introduced.

Create Impactful Business Presentation to Sponsors: Way to Make Your JCI Projects Sustainable - Training hosted by JCI Skills Development Committee Member Elvis Pascal Chao.

Congratulations to all awardees! All local projects are valuable to the community, let's continue to provide development opportunities to create positive change!

To promote the participation of ASPAC among our delegates, JCI Macao has created a special award to commend the delegates who have completed all tasks set by Onto OC. It is also a privilege to invite JCI Senator Siana Ng and JCI Senator Luciano Goncalves to share their experiences to our delegates. Congratulations to all that won the Actively Engaged ASPAC Award!

JC Aiko Chao



INTERNATIONAL

72th JCI APDC Thoughts



It's my great honour to be the 2021-2022 Councilor of the Asia Pacific Development Council. I would like to thank you JCI Macao and JCI Pan Mac for granting me this opportunity.

I do learn a lot during my duty period, such as the JCI Knowledge, JCI constitution of a different country, Culture of different places! And the most valuable thing is I have made a lot of new friends all over the world!

I do appreciate all the development officers of my Myanmar & New Zealand team, thank you for their great work and effort to support the development of Myanmar and New Zealand!

And thank you to NIPP Ta Ra, NP Sebastian from Myanmar and NIPP Charles, NP Nadene for trusting us and following our guidance to be better together! Hope that JCI Myanmar and JCI New Zealand can be fully affiliated soon in the future!

Last but not least, it is my great pleasure to work with CP Odon, SG Riki, TR Ryotaro, CLs Terry, Kai, Suman, Taka and SAs Ana, and Tugu. I do learn a lot from their great leadership and management!

It was a pity that we can't meet each other physically due to the pandemic situation, and I hope to meet everyone face to face without a mask no long after! Stay Safe, Stay Positive!

Aspire to Inspire! Go Go Myanmar! Go Go New Zealand!

2021-2022 JCI APDC Development Cuoncilaoor Isly Kong



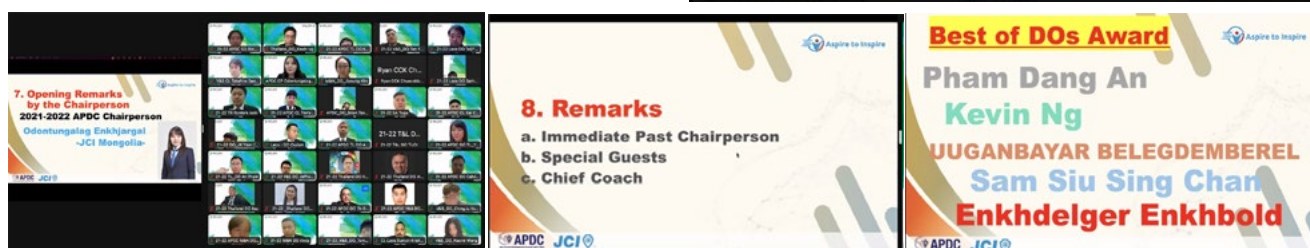
2021-2022 JCI APDC Development Officer - Kevin Ng assigned for JCI Thailand

JCI APDC is an inspiring committee, multi-cultural yet united with the very same JCI Values. In August 2021, my term as an JCI APDC DO had started during the ASPAC Taichung and ended in May 2022.

Being in APDC, it means you get to join other fellow jaycees from the region as a team to act in different roles for your assigned countries, parenting, coaching, and sometimes rescuing. I am gratefully honoured to have worked with JCI Thailand and my APDC Team Thailand fellows who are not only very capable and also creative, during the term we had Monthly meetings and also numerous working group meetings on ZOOM, creativity helped a lot!

Of course, a true APDC experience can only be completed with travels, although the four of us from JCI Macao could not join the big group on a mission during this term, it will be one of bucket list items.

2021-2022 JCI APDC Development Officer Kevin Ng



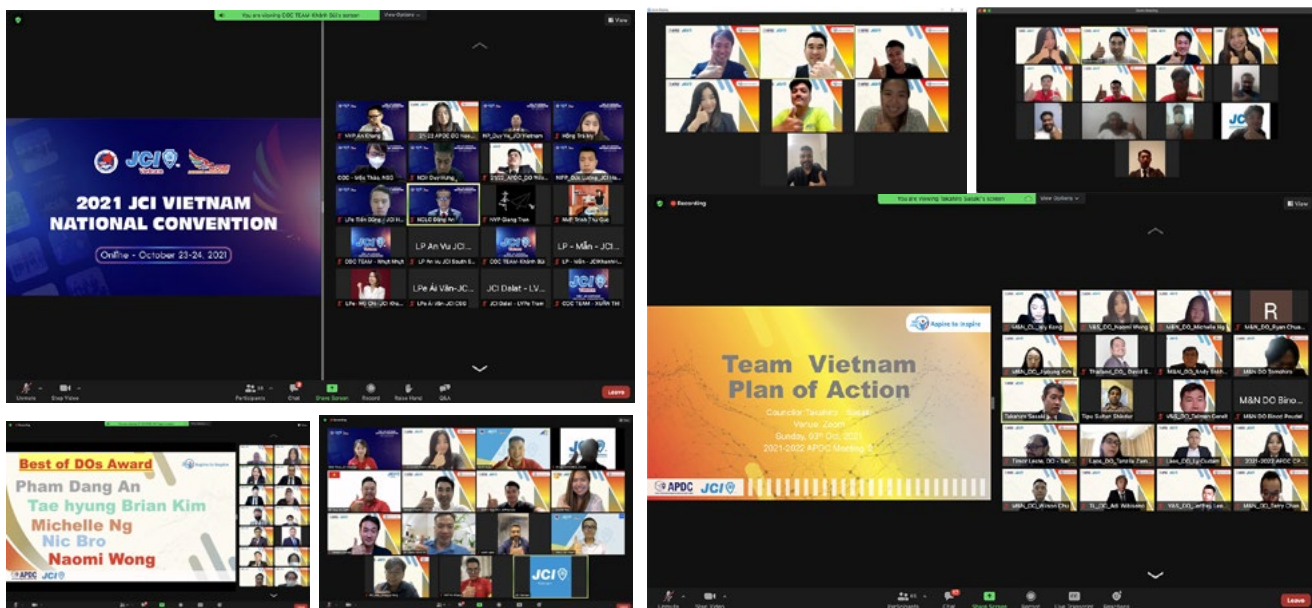
The APDC journey had been a wonderful one. I was assigned to Vietnam and Sri Lanka team, which the two countries' situations were quite different. JCI Vietnam was graduating from APDC during the term, while JCI Sri Lanka was disaffiliated during 2021 World Congress, therefore, the team had to use different tactics towards them.

With JCI Vietnam, we had to understand what we could assist to improve within their organizations and with JCI Sri Lanka, we had to fight for establish stable communication.

As with working with my teammates, CL Taka and all other DOs were amazing, which we had a great bond and hope to travel to each other's countries to visit. We learned and had fun during the APDC year, and it really was a fruitful adventure that I would cherish.

Finally, my APDC journey could not leave out the APDC team in Macao. We had our CL Isly, DO Wilson, DO Kevin and we also had head couch PNP Siana to give out advise whenever we discussed the assigned countries' situations.

2021-2022 JCI APDC Development Officer Naomi Wong

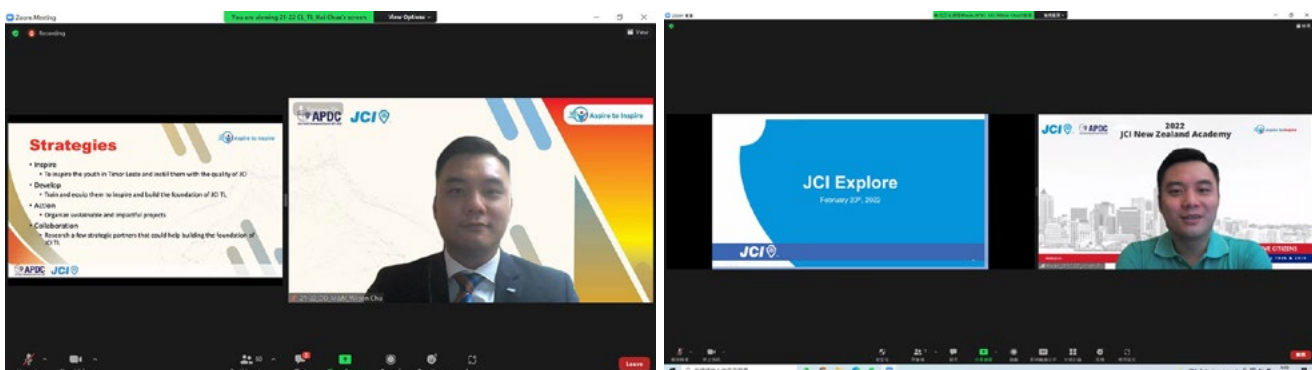


The “I” in JCI stands for internationalism and APDC is one of the best ways to experience this valuable element. In 2021 - 2022, I was fortunate to serve as APDC development officer. This journey gave me the opportunity to work with elites from around the Asia Pacific region and develop long-lasting friendships.

Under the leadership of our Councilor JC Isly Kong

along with our teammates we served two National Organizations. (i.e. Myanmar and New Zealand) Through countless meetings and training events conducted, we assist the development of their organization by strengthening their member's knowledge about JCI and secure their foundation as an organization.

2021-2022 JCI APDC Development Officer Wilson Chu



MEMBERSHIP

What is Training 101?

On the 17th May 2022, 18 of bright and energetic potential trainers gathered at the JCI Macao Office to attend the “Training 101 Elementary Training Knowledge and Skills”, by Head Trainer - JCI Senator Jethro Pun and Assistant Trainer Meng Fai Leong. The course, Training 101, is a 3-hour course coached by experienced trainers, targeted to effectively teach members the foundation knowledge on philosophy of adult learning, how to create a short training course, and basic presentation skills for becoming a successful trainer. This course is for all members who would like to gain an understanding of the opportunities that can be gained from being a trainer.

What is training?

Training is a platform for providing its participants with knowledge or skills to increase their efficiency and/or effectiveness in carrying out a specific task. Training is a platform for positive change.

Training is to help participants to change to be better. The goal of training is to learn. Trainers are NOT entertainers, having fun can be a by-product of training, but it must NOT be the goal of training.

Who can be a trainer?

Being a trainer gives us the opportunity to stand on stage and connect with participants, as well as

to demonstrate your skills and knowledge. The way to connect with your participants is however an individual training style, but is generally made through our words and body:

1. Eye contact
2. Friendly facial expressions
3. Proper use of voice and manner of speaking
4. Proper use of gestures
5. Proper postures
6. Proper positioning on stage

The goal of trainer is to deliver your training content to participants and the way to deliver the content helps participants to receive and understand the designed content.

Trainer's Path in JCI Macao, China

There are 6 levels of trainer accreditation: Assistant Trainer, Trainer, Senior Trainer, Head Trainer, Senior Head Trainer and Master Trainer. Come and Join us!

JC Kevin Ng



Introduction of NTI and Skill Development Course

What is NTI?

NTI (National Training Institute) was established since 2002 and formerly known as NTC (National Training Commission). Today, NTI is a committee under the JCI Macao, China National Board which provides advice and support in the area of training to JCI Macao, China.

Basic functions that NTI Provides:

1. Work closely with the Membership and Training Area of the National and Local Organization to advise and assist with trainings organized at the national level for members, such as National & Local officers Training School, JCI official and recommended courses. Moreover, recommending and contacting trainers for trainings.
2. Serves as a bridge between JCI Macao, China, Training Committee of other National Organizations and JCI Skills Development Committee.
3. Serves as a bridge between JCI Macao, China and Training Committee of other National Organizations.
4. Management of the JCI Macao, China trainer's database, NTI Library.

Moreover, NTI support various training program in order to enhance skill development of local trainers, such as,



MEMBERSHIP

JCI Official courses

- *Foundational Courses - JCI Discover, JCI Explore and JCI Adventure*

Which are created to engage members to understand the core value of JCI, as well as develop skills to take up leadership roles in the organization.

- *Leadership Courses - Engage Empower Grow, Effective communication, Effective Leadership, Effective Meetings and Project Management*

Courses are designed to empower members to become enterprising young leaders by enhancing the skills and knowledge needed to lead and strengthen their Local Organization.

Trainer Training Programs

- *Training 101, 201 and 301*

Training skill enhancement courses, deliver needs-based and professional training skills for members, as well as basic requirement to being a qualified trainer of JCI Macao, China.

- *Mentorship and Trainer Arena*

Programs designed to serve as a platform to assist trainers or trainers to be of JCI Macao, China to gain training experience from an experienced mentor.

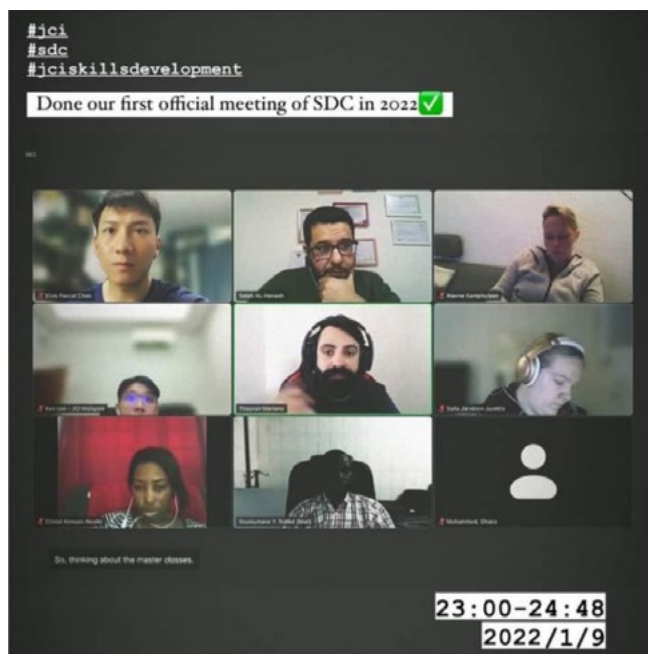
- *JCI Macao Trainer's Certification Programme*

Launched since 2016, with 6 levels of trainer certification: Assistant Trainer; Trainer; Senior Trainer; Head Trainer; Senior Head Trainer and Master Trainer.

In JCI, Training is one of the most efficient solution to develop knowledge and skills while confronted with various projects, NTI's mission is to provide support to members, include organizing needs-based trainings for members to pick up new skills and know how, and fostering the development of our "Trainer" so that they can provide quality trainings for our members.

To learn more for advancing training skills and knowledges, please visit the NTI website at JCI Macao, China Homepage.

JC Victor Leong



MEMBERSHIP

Date with Senator

黃昇雄青商參議員
JCI Senator Kent Wong



Q

When were you first introduced to Junior Chamber International?

A

When I was 23, I first became involved with Junior Chamber International (JCI), and in 1996, I accepted my first position as an officer of the Board of Directors. The president of Pan Mac Junior Chamber was JCI Senator Maria TChiang. Besides, I led my first organizing committee as chairman in 1997 and planned a press conference for Pan Mac Junior Chamber.

Q

What did you think about JCI at that time and how has joining JCI helped you in your career?

A

Junior Chamber International is the only organization where I genuinely gained interpersonal and problem-solving skills. By helping the community and developing myself at the same time, I can make a positive contribution here. Aside from that, I highly appreciate JCI's formal parliamentary system. It even inspired me to implement the parliamentary system in my own company, and I continue to do so to keep my work organized. The fact that there is perpetual disagreement during negotiations demonstrates our seriousness while also being considerate of one another's feelings.



MEMBERSHIP

Q *What are some of the most important and memorable things about being a member of JCI?*

A My outlook on the future has been affected by JCI. I was able to discuss with more people through JCI, take in more opinions, and understand the importance of teamwork. I have also had a breakthrough as a person, going from being an introvert to making my first stage speech and sharing my thoughts and feelings with the audience. In JCI, I have discovered and changed myself. I have developed the ability to stand up for and defend what I desire. For instance, when I was preparing the bidbook, there was a fierce rivalry between the two chambers. Everyone was giving their activity proposals and team members their all. Later, when we all joined SMA, we continued to discuss the intense competition and other priceless memories.

Q *Thank you so much for the interview with PNP Kent today! Do you have any last words for us?*

A Junior Chamber International is a professional organization that enables its members to gain knowledge from each position and continuously take in fresh information in various fields. I was once told, "When learning ends, death begins," by one of the JCI Training Program mentors during the Asia Pacific Conference. Use Junior Chamber International to your advantage and never stop learning. Finally, I wish you all a joyous and fruitful life!

JC Tony Chan & JC Rain Hon



2022 Macao Youth Business Economic Forum



2022 Macao Youth Business Economic Forum was successfully held on 21st May, 2022. This year the forum eyes on the new opportunities and development of Guangdong-Macao in-depth Cooperation Zone in Hengqin. Prominent speakers and guests from diverse industries were invited to share their perspectives and experiences on coping with the impact of the pandemic and new economic opportunities. This was our pleasure to have Mr. Jeong Tou Hong, the member of Macau SAR Government Executive Board to be the guest speaker and shared with us his insights about the relevant plans on Guangdong-Macao in-depth Cooperation Zone in Hengqin.

Meantime, it is our honour to co-organise again with the Youth Committee of Macau Chamber of Commerce, the Youth Committee of Industrial Association of Macau, Macau Youth Entrepreneur Association and Bank of China Macau Youth Association.

In view of this, this forum aims to bring out the message of how local youth of Macau can seize the opportunities as Hengqin will be turning into a new economic highland in China, being actively connected with international high-level economic rules, as well as the privilege of having international trade free port, and all the other resources of Hengqin will further promote the moderately diversified development of Macao's economy. In addition, this forum also hopes to continue to gather local youth associations from all scopes in Macau, including business sector industrial sector, finance sector, etc., to lead the youth of Macau to play an active role in participating in the new development and make new contributions.

JC Kitty Tam



BUSINESS

INTERVIEW

Billy Kuok

1. What are some experiences you can share when your business is fighting against the depressing economy during the pandemic? Any changes under this New Normal?

- To counter the current economy, we have considered joining online delivery platforms, but we have considered the factor of food quality as it may get affected, we finally decided to keep it at our own pace and didn't join. Actually, we have built some customer base from the social circles of our shareholders and with the connections of local organisations like JCI (should I mention others). To be honest, it is hard to attract or call for tourists to come at the moment, so we do have some sort of promotions but what really helped is banquets held by local organisations and words of mouth by friends who actually came to the restaurant and tried and liked our food. Of course, we have outstanding quality control of our food so people would willingly recommend it to others. And then we have our services. Our team are all very experienced and we have regular internal training to make sure we can improve our services to make our customers feel welcome and comfortable.

NP: Billy, have you noticed or seen that some industries did not worsen, and in contrast, they rose during the pandemic in recent years?

- It is a medical technical system company that we

have been building up. Since this is an IT business it won't be affected by the rental cost of a street shop. It hasn't been launched but it will be around April to May 2022. I'm partnered with one of the JCI members, Davii. He is also my partner and the main developer and operator of the business. As it is a technical software system, it wouldn't be affected by rent and tourist rates.

(So in other words, this pandemic has driven the development of the medical and tech field?)

Yes, and it is more like, the circumstances have pushed everyone to walk out of their comfort zone. And it pushes us to be more innovative in order to survive. Macau has been in its comfort zone for too long with tourism and the blossoming of the gambling industry, hostel industry along with food and beverages industry. But when tourism has been devastated as tourists cannot come to Macau, it dragged all the industries with it.

(And this pandemic pushes us to have more variety of business fields?)

Yes, and if we focus on the negative, the whole ecosystem of business and the economy of Macau will fall into a negative cycle. So we should stay positive, the pandemic pushes the people of Macau to think more and be innovative about how to survive and thrive in new areas in this new normal.

NP: What do you think for the direction of Moderate Economic Diversification in Macau?

- It might be hard to listen but we should take conservative out. When the more mature entrepreneurs like us, we have survived and endured in this world for so long. Our minds have been trapped and framed by our government and many rules of this society. We are too exhausted to ask our government for any innovations or new creations. They might want to but they simply do not have the energy to fight for it anymore. No offence, they might be a little disappointed even with the system. With the fresh and new younger generations, maybe they can find new ways to combine different businesses and industries together and be able to stir the pot of this government a bit and create some new policies. Not with the good

old loans and funds for tech and data and F&B or whatever industry. We don't need the money, we need their support for our future development. We want actual directions and support from them. Like medicine and tech, we have visited the Economic Bureau. And they have a good policy in which they match up to our different projects with different faculties of different universities. The talents that are studying and familiar with certain areas are able to help. They can secure a job and we don't have to waste our time headhunting. It created the win-win situation I talked about. We can strengthen and promote this kind of policy that already exists and actually helps. We can let people outside Macau know that we do not just have gambling industry related business. The gambling industry has been in its extremely comfortable zone for a long time. And so are the businesses related to them like food and beverages, retail, clothing manufacturers, everything. The gambling-related businesses are so enormous that everyone was enjoying it way too much and it's a comfort zone. We gotta change. The older generations are scared. And we made the younger ones scared as well. They discouraged their kids not to taking risks and not taking the leap of faith. When this has become a habit, Macau cannot and won't change for the better. The fear comes from this pandemic and the fact that they do not have a safety net. So our government should think of some policies that can provide them with some security. I really hope young entrepreneurs can rise and create a better economic ecosystem for Macau. The whole world has been beaten down by this pandemic. But we gotta survive and live our lives. Hope that the government can also provide us with some helpful and practical policies and show new hope for the youngsters.



2. What visions or expectations do you have for 2022 and 2023?

- Do not die and survive hopefully, hahaha, just joking. Well.. visions and expectations for 2022 and 2023. Well, I'm fortunate that I'm not just depending on the food and beverages business for a living. Well, in the big picture, for me, I really hope everyone can work together. And I understand that everyone has to put themselves first and it is hard to think about mutual development and things like that when you're under such pressure. But we really have to think about it, when at this time period where we are isolated, how do we coexist here in this small city called Macau. How do we maintain our reputation? Moderate Economic Diversification has been just talking for over 3 years now. How do we show the world, that Macau CAN survive without the gambling industry? How do we get resources? Well, for food and beverages, we can join communities and organisations. When we can guarantee the quality of our food, we can honestly refer to our name, Lao Shanghai, to you and our friends in JCI. When we can guarantee our quality we can go out and see how we can rise with our allies just the hostel industry and survive together and create a breakthrough together. The very first thing we have to keep in mind is that we are here and we are here to survive, now to compete and win against the rest of the world. Furthermore, as I mentioned before, we should provide opportunities like internships to students. They can obtain experience and we can earn some reputations and references. It creates a win-win situation where everyone can benefit.

Amy Fu



BUSINESS

INTERVIEW 酌月訪談

with Luna



Q Why did you choose to open a new restaurant, Luna, in the midst of the pandemic?

A Teddy (the person in charge of Luna) opened a new restaurant with 4 aspects - the business district, interior design, cuisine, and service. The business district was looking for new firms at that time. We considered that the environment was appropriate and that the conditions were favourable for entering the market. Moreover, my business partners have a variety of backgrounds, including those in the restaurant and bar industries. As a designer, one of my partners was able to incorporate fresh and creative concepts into the restaurant's design, giving customers a unique dining experience. Besides, Szechuan cuisine was picked because it is one of the top 10 dishes in China and the increasing popularity in Chinese style. As a result, we asked a well-known Michelin two-star restaurant's chef to serve as our head chef. With regard to client service, we regularly train our staff to learn about our customers' tastes, particularly their preferences for sourness and spice. The chefs will make every effort to improve the service by understanding the preferences of our customers. Additionally, we have presented the most recent method of mixing alcohol and tea to create unique cocktails. We also put a lot of effort into the selection of tableware to bring our customers the greatest environment, cuisine, and service.

In this way, Luna was opened boldly during the pandemic. The restaurant has been operated for a year, and although the profits have not been as expected, its reputation has remained positive.

Q Should SMEs diversify and how should they do so?

A Teddy agrees with the necessity for development and backs the government's philosophy and notion of SME diversification. Small businesses, however, are constrained by their resources, expertise, and experience. Can they thus cope with diversification? How can small enterprises obtain resources they need to grow into medium-sized companies? Perhaps it is easier for medium-sized enterprises to transform and diversify since they have more resources. Using himself as an example, he managed a bar, and if he plans to transform it into a Hong Kong-style cafe, which emphasizes efficiency, can he find experienced and efficient staff? Is the transformation financially feasible given that there is no prior expertise in cafes and a rapid start from scratch? Every hurdle is a difficult one. Horizontal development across many industry sectors and areas is more difficult than vertical development. Large businesses find it simpler to expand across industries because they have the necessary capital and resources, but SMEs find it more challenging and the government may not be offering enough support.

Q What government policies can help SMEs?

A Teddy believes that the most considerable support from the government is funding, which is absolutely helpful. Applications for grants to fight the pandemic and launch new businesses have become much more lenient in recent years. While basic concerns including a shortage of experts, outdated technology, and imported labor have not been much helped, this may merely fix the visible issues. Once, a young friend requested funding from the government to launch a business. He opened and renovated a new store, but he quickly had to shut it down because he didn't know how to run it while rent and staffing issues came along. The young friend will regrettably have to shoulder the burden of hundreds of thousands of dollars. It is simple to borrow money but challenging to run a business for young people who have never done it. It implies that this is not precisely a positive sign. Returning to the question, although the government's intentions were good, the essential assistance was not adequately provided. Indeed, business owners have a greater responsibility to bear and cannot always rely entirely on government assistance. Therefore, if the government wishes to help SMEs effectively, it should concentrate on the fundamental problems.

Q Outlook for 2022, 2023

A We hope to develop it to be an externally recognized brand for Macau so that domestic and foreign visitors will come to Luna for the sake of Szechuan cuisine with Macau's local flavour. The goal is to establish Szechuan food as a Macau specialty, promote Chinese cuisine overseas, increase the impact of international exposure for Chinese cuisine, and rise awareness that Macau has a national cuisine as well. On the other hand, my employees are responsible for more than 20 families and I do not want to ruin their families due to the failure of my company. In the long run, we hope to make Luna an iconic brand in Macau and create a positive impact on other industries besides catering. We also wish to develop Luna into a group brand so that we can fully diversify our growth. We will create our own resources and a platform to look for more resources, despite the fact that the available resources are restricted because we cannot completely rely on outside help.

Leng Fong



The Delivery of Aspirations and Spirits of the “Two Sessions” (兩會精神傳達)

The “Two Sessions”, the annual general assembly of China's top legislature and political consultative body, are where China's major policies and measures are discussed and formed, and also serve as great opportunities for politicians and citizens to observe how China's top state leaders relate to the legislators and advisors, and demonstrate their political values.

On the 31st March 2022, a very inspiring and informative sharing session was held at the Headquarters of Education and Youth Development Bureau. The session delivered the key messaging and the work learned from the 13th National People's Congress (NPC) and National Committee of the Chinese People's Political Consultative Conference (CPPCC) the “Two Sessions”, by renowned keynote speakers, delegate of the NPC Dr. Si Ka-lon and Macao District CPPCC member Dr. Wu Zhiliang.

The two shared opinions and views on promoting the construction of Hengqin Guangdong Macao Deep Cooperation Zone, as well as "Patriots Governing Macao", National Identity, National Security and other related topics. “One Country, Two Systems” has been successfully implemented ever since the return of Macao to the country, and emphasised that the Central

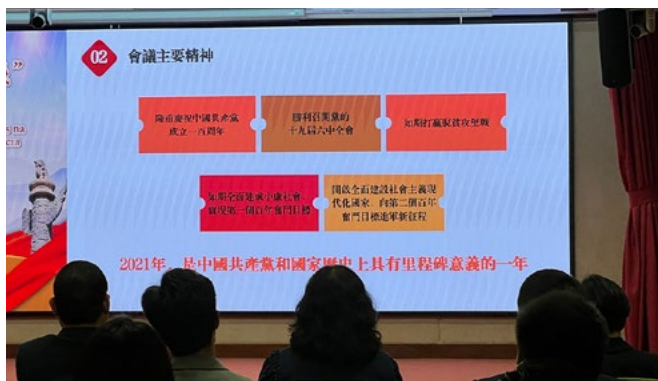
Government will always support Macao SAR government and youth development for long term prosperity and stability.

On the other hand, both NPC and CPPCC re-emphasised the characteristics of socialism which is one of the key values that have been empowering the overall economic success of the country. Macao youth shall be grateful, that the Central Government has shed a bright light on Macao SAR, and that young people should be reminded that “One Country, Two Systems” has been actively involved in the economic development and national strategy.

The pandemic has highlighted the shortfall of single structure in Macao's economy. The Guangdong-Macao Deep Cooperation Zone is the biggest gift given by the central government to Macao, which will help Macao break through the bottleneck of development. We as Youth need to be innovative enough to develop new industries, and Macao needs to reinforce the existing across industries.

In the event, three members of JCI Macao, China were invited alongside with nearly 200 representatives of youth associations, university students and alumni associations at the DSEDJ headquarters and live streamed online across multiple youth centres.

JC Kevin Ng



National Security Education Exhibition

Junior Chamber International Macao led its two chambers and its members to visit the "National Security Education Exhibition" and review the development of the country and Macao in the past year. The purpose is to assist its members in understanding the overall national security concept and the achievements of national security in the new era, with a vision to promote sustainable social development and better integration into the general national development.

JC Rain Hon



COMMUNITY

The Liaison Office of the Central People's Government visited the JCI Macao

On the occasion of the 4th May Youth Day, Xia Tao, Deputy Minister of the Coordination Department of the Liaison Office of the Central People's Government, visited the Junior Chamber International Macao, China, and exchanged the spirit of the May 4th Movement with a group of member representatives. JCI Senator Jim

Wong, President of JCI Macao, introduced the work direction and major projects of this year, such as the 2022 Youth Business Symposium and the Hengqin Guangdong Macao-Shenzhen Cooperation Zone Visiting Trip, etc., to pave the way for young people actively participate in the Greater Bay Area development. It also demonstrates the advantages of JCI's international platform to expand horizons, cultivate personal capabilities, actively innovate and serve the community through international conferences and exchanges.

Jun Chan, president of JCI Pan Mac, said that young people should enhance their national feelings by learning about the home country's history and exchanging visits.

Adelina Carvalho, president of JCI Hou Kong, said that should learn the spirit of the May Fourth Movement, continue to innovate, and resolutely safeguard national interests.

JCI Senator Isabella Leong, chairman of Macau Junior Chamber Senior Member Association, mentioned online information, young people should have correct values, firm their positions, and not be shaken by false information.

Xia Tao responded by taking two celebrities, Ye Ting and Xian Xinghai as examples, and suggested that young people:

Firstly, be patriotic, adhere to the core value of Love for the Motherland and Macao, and uphold the principle of "patriots administering Macao"

Secondly, be aspiring, and practical work in their respective jobs to show the vitality of the youth.

Thirdly, keep pace with the age, actively embrace the digital economy era, constantly improve themselves, and enhance the gold content of the workplace. He also quoted President Xi Jinping's words "Run hard on the track of youth and strive to achieve the best results of contemporary youth", encouraging young people to inherit the spirit

of the May 4th Movement, take responsibility for the times, and contribute youth power to the country and society.



The participating JC members expressed that they would live up to the high expectations of the country and Macao, tell the story of the successful implementation of "one country, two systems" in Macao on the international stage, and contribute youth power to the development of the country; at the same time broaden horizons, enhance self-confidence and build up interpersonal relationships.

26 JC members including JCI Senator Alex Mok and JCI Senator Richard Kuan, national board advisors of JCI Macao, China, attended.

JC Shelly Teng



Ceremony of Raising the National Flag by the Macao School Sector on Youth Day

On the occasion of the 100th anniversary of the Communist Youth League of China, in order to inherit and carry forward the spirit of the May 4th Movement, Jim Wong, The President of JCI Macao and the members of the local chapter were invited to attend the “Ceremony of Raising the National Flag by the Macao School Sector on Youth Day” organised by the Directorate of Education and Youth Development Services (DSEDJ).

JC Shelly Teng



COMMUNITY

JCI ACTION FRAMEWORK



DEVELOPING LEADERS FOR A CHANGING WORLD: JCI'S PRIORITIES AT A GLANCE



The JCI Action Framework:

Introduction and Overview Introduction

As an organization that develops leaders for a changing world, JCI provides members with a wide range of opportunities to develop themselves, their local and international communities and their entrepreneurial endeavours through hands-on experience. The JCI Action Framework is the methodology that guides JCI members through this hands-on experience.

Whether members want to make a real economic impact through local job creation or professional education, create a strong business plan that can yield new jobs to the economy, organize an international event, or develop their personal skills, the JCI Action Framework provides a roadmap for JCI members to tackle these challenges and turn them into extraordinary opportunities.

The JCI Action Framework is designed to help create strong JCI actions that are centred around the 4 Areas of Opportunity. JCI members develop their skills and become true JCI leaders by fostering:

- International Cooperation through exciting and innovative events, - Individual Development through leadership and personal development training, - Business and Entrepreneurship through flagship programs like Creative Young Entrepreneur, and
- Community Impact through projects anchored in economic reality through the JCI RISE initiative to help sustain and rebuild economies in the face of the COVID-19 pandemic, motivate the workforce through youth entrepreneurship, and promote mental health awareness.

EXPANDING THE FRAMEWORK TO COVER ALL JCI ACTIONS

® Flexible and unique problem-solving tool

® Expands an effective method to encompass the Four Areas of Opportunity ® Helps global strategic goals and can be used to promote and innovate JCI RISE projects, Training, Events, and Programs

Another aim of the JCI Action Framework is to add value to JCI at a local, national and global level and therefore add value to its members, each action must be developed with a return on investment in mind, yielding:

- Brand awareness and visibility for JCI and its members
- Membership growth
- Financial sustainability through corporate, government or civil society partnerships

The JCI Action Framework is a tool to develop enterprising young JCI leaders - Global Networkers, Global Communicators, Global Entrepreneurs and Global Changemakers. With these four key competencies, JCI leaders have the ability to navigate an increasingly complex and globalized world and to create positive changes in the society around them.

2022 JCI Plan of Action

Primary Goals

- Create valuable events and other actions that will raise JCI's brand awareness.
- Boost membership growth and retention.
- Launch and improve on new JCI products that will enhance the member experience and drive new revenue streams.

Annual Theme

- "Leading is our Duty".
- Focused around instilling responsibility and a sense of duty and purpose in enterprising young leaders.

JCI Macao, China Upcoming Events

橫琴粵澳深度合作區

Zona de Cooperação Aprofundada entre
Guangdong e Macau em Hengqin



- 📌 **Event: CA Trip**
- 📅 **Date: 4 September, 2022**
- 📍 **Location: Virtual Trip**



- 📌 **Event: JCI Macao National Convention & Awards Ceremony**
- 📅 **Date: 9 October, 2022**
- 📍 **Location: Studio City**



- 📌 **2022 World Congress would be virtual.**